



CLEANING & CARE INSTRUCTIONS FOR YOUR SYNTHETIC WIG

- Gently brush the wig with a wig brush or comb to remove any tangles.
- Fill sink with cool water.
- Add wig shampoo according to the product directions.
- Holding the wig with your fingers along its part line, soak and swish the wig (do not twist or wring). Gently run your fingers through the hair to clean the strands. Be sure to clean the inside of the wig as well.
- Rinse the wig thoroughly under cool running water.
- Fill sink with fresh water and add wig conditioner or conditioning spray according to the product directions.
- Rinse wig again with cool running water.
- Gently roll wig in a towel and blot it to remove excess water (do not rub or wring).
- Remove from towel and shake wig.
- Place wig on a plastic or wire wig stand to air-dry overnight. If you don't have a wig stand, you can use a bottle. Do not use a Styrofoam head as doing so may stretch the wig's cap permanently.
- Once the wig is completely dry, you can use your fingers, a wig brush and/or synthetic styling products to style it.

SEE OTHER SIDE FOR IMPORTANT WIG CLEANING TIPS

Other tips:

- Washing your wig every 2 weeks is usually often enough. Washing it more frequently can affect the lifespan of the wig.
- **Avoid excessive heat such as blow dryers, styling irons, steam from boiling water, heat from an oven or grill, etc. as it will destroy the synthetic hair.**
- One of the main benefits of synthetic wigs is that they're very low maintenance and don't have to be restyled after washing them. Also, unlike human hair, they don't get frizzy in humid and wet weather.
- Wigs can pick up smells like perfume, cooking odors, sweat, cigarette smoke etc. You'll likely know by smelling when it's time to wash it.
- Don't use hot water when washing your wig.
- When washing your wig, pay special attention to the area near the face as it is more prone to picking up dirt, oil and makeup.
- Do not comb your wig when it's wet from rain, sweating or washing it. Let it air dry before styling it.
- Friction can damage wigs, so it's best not to sleep with it on.
- Only use hair care products that are specifically designed for wigs. They will help keep your wig looking natural and will help it last longer.
- Do not swim with your wig on.
- When you're not wearing your wig, keep it on a wig stand (or a bottle) to help ensure that it maintains its shape and style. Do not use a Styrofoam head as doing so may stretch the wig's cap permanently.
- Please do not color or cut your wig without the express permission from The Wig Exchange.
- Please call The Wig Exchange with any problems or questions about your wig.
- Double-sided tape will help keep your wig in place. Use it at your temples after you have positioned the wig on your head.